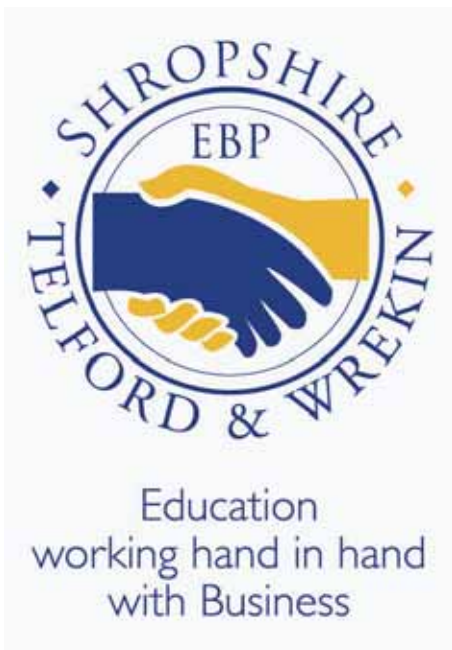




*A guide to:*

**Shropshire  
Telford &  
Wrekin  
Education  
Business  
Partnership**





## **MISSION STATEMENT**

To facilitate a productive relationship between education and business in order to raise the aspirations and achievements of young people aged 5 to 19 and to prepare them for adult and working life

## About us

Shropshire, Telford & Wrekin Education Business Partnership (EBP) is a not for profit social enterprise which organises a wide range of activities which give young people aged 5 to 19 real life experience of business and enterprise. It's one of a network of EBPs across the UK.

By getting involved with schools and colleges in activities organised by the EBP, employers can make a real difference to the lives of young people. Support from volunteers from the business community helps to raise their aspirations and achievements, develops their self-confidence and helps prepare them for adult and working life.

Employers benefit by raising their profile in the local community, developing their staff and influencing the delivery of the curriculum so that young people enter the labour market with the appropriate attitude and skills that businesses are looking for. Volunteers also find that working with young people is satisfying and rewarding.

## Strategic Priorities

- 1 To help young people develop their understanding of the world of work and improve their employability skills
- 2 To help young people acquire knowledge, skills and attitudes which help develop enterprise capability, financial literacy and economic and business understanding
- 3 To enhance the delivery of the National Curriculum through Enterprise & Work-Related Learning
- 4 To raise the aspirations and achievements of young people
- 5 To improve the behaviour, attendance and motivation of young people
- 6 To contribute to the professional development of the educational workforce
- 7 To support the 14-19 agenda, including the development and delivery of the Diplomas



## Clients

Shropshire Telford & Wrekin EBP serves the following client groups:

- Employers
- Primary Schools
- Secondary Schools
- Special Schools
- Pathways Education Support Service
- Tuition, Medical & Behaviour Support Service
- Independent Schools
- Colleges of Further Education
- Sixth Form Colleges
- Educationalists
- Young People aged 5 to 19
- Young People aged 5 to 19 with Special Needs
- Young People in Care and Care Leavers aged 5 to 19
- Young People Not in Education, Employment or Training (NEET) aged 16 to 18



## Key Activities

Shropshire, Telford & Wrekin EBP organises a wide range of activities to meet the needs of our clients. These include:

- Primary School Support Programme
- Enterprise & Work Related Learning Support Programme for Young People aged 11 to 19
- Enterprise & Work Related Learning Support Programme for Young People with Special Needs aged 5 to 19
- Employer Engagement Support for the Diplomas
- Professional Development Placements. We organise a wide range of half day placements for educationalists in industry
- Sector Skills Initiatives. These include Construction Skills projects, Chemistry at Work, Creativity in Science & Technology (CREST) Awards, CREST Star Investigators, Health & Social Care Ambassadors and Industry Visits
- Work Experience. We co-ordinate Work Experience for young people in Shropshire, Telford & Wrekin
- Support for Young People Not in Education, Employment or Training (NEET). We offer a range of activities to help young people in the NEET group.

Please contact us for details of our fees structure.



Employers benefit by raising their profile in the local community, developing their staff and influencing the delivery of the curriculum so that young people enter the labour market with the appropriate attitude and skills that businesses are looking for

# Partnerships

Shropshire, Telford & Wrekin EBP has developed strong and effective partnerships with our key stakeholders. These include:

- Advantage West Midlands
- Aimhigher Shropshire, Telford & Wrekin
- Shropshire Construction Skills Curriculum Centre
- Shropshire Council and Telford & Wrekin Council. (The EBP operates as a joint service for the two Local Authorities. We're hosted by Telford & Wrekin Council)
- Shropshire Learning Network 14-19 Partnership and the Shropshire 14-19 Forums
- Telford & Wrekin 14-19 Strategic Partnership
- Shropshire, Telford & Wrekin Employer Engagement Strategy
- Shropshire, Telford & Wrekin Enterprise Learning Partnership
- West Midlands Regional EBP Forum
- The Institute for Education Business Excellence.





Helping young people acquire the knowledge, skills and attitudes which help develop enterprise capability, financial literacy and economic and business understanding

**HOW EMPLOYERS BENEFIT BY PARTICIPATING IN ACTIVITIES ORGANISED BY SHROPSHIRE, TELFORD & WREKIN EBP**

- promotes improved understanding between education and business
- influence on the delivery of the curriculum so that young people develop the appropriate attitude and skills required to meet labour market needs
- staff development, e.g. improved coaching and communication skills
- it's rewarding and satisfying to give something back to the local community
- enhancing the company's profile and reputation in the local community
- helps in the recruitment of talented young people
- an excellent opportunity to network and reach new customers.

**HOW SCHOOLS AND COLLEGES BENEFIT BY PARTICIPATING IN ACTIVITIES ORGANISED BY SHROPSHIRE, TELFORD & WREKIN EBP**

- contributes to the Every Child Matters key outcomes
- supports the Careers, Work Related Learning and Enterprise 11-19 framework
- supports the 14-19 agenda
- contributes to the delivery of School Development Plans
- enriches the curriculum and demonstrates its relevance to the world of work
- helps to raise the levels of pupil and student achievement
- professional development for educationalists
- promotes improved understanding between education and business
- better informed careers education and guidance.

**HOW YOUNG PEOPLE AGED 5 TO 19 BENEFIT BY PARTICIPATING IN ACTIVITIES ORGANISED BY SHROPSHIRE, TELFORD & WREKIN EBP**

- provides an insight into the world of work
- a better understanding of employers' expectations of young employees
- demonstrates the relevance of the curriculum to the world of work
- helps remove barriers to learning and raises aspirations
- improves motivation
- develops self-confidence
- helps with study skills
- improves communication skills
- improves problem solving skills
- responsive to young people's diverse learning needs
- helps with decisions on career options.



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