



A Guide to...

SHROPSHIRE

EDUCATION BUSINESS PARTNERSHIP



Education
working hand in hand
with Business



Mission Statement

TO FACILITATE A PRODUCTIVE RELATIONSHIP BETWEEN EDUCATION AND BUSINESS IN ORDER TO RAISE THE ASPIRATIONS AND ACHIEVEMENTS OF YOUNG PEOPLE AGED 5 TO 19 AND TO PREPARE THEM FOR ADULT AND WORKING LIFE



STRATEGIC PRIORITIES

CLIENTS

Shropshire Education Business Partnership (EBP) is an organisation which arranges a wide variety of activities which give young people aged 5-19 real life experience of industry and commerce which relates to the curriculum. It's one of a network of EBPs across the UK.

By getting involved with schools and colleges in activities organised by Shropshire EBP, employers can make a real difference to the lives of young people. Support from volunteers from the business community helps to raise their aspirations and achievements, develops their self-confidence and helps prepare them for adult and working life.

Employers benefit by raising their profile in the local community, developing their staff and influencing the delivery of the curriculum so that young people enter the labour market with the right skills and attitudes. Volunteers also find that working with young people is satisfying and rewarding.

1. To raise the levels of pupil and student achievement in schools and colleges.
2. To improve pupil and student motivation and attendance.
3. To support management and leadership in schools and colleges.
4. To prepare young people for the world of work, including employability.
5. To enhance the delivery of the National Curriculum.
6. To deliver key skills, including wider skills such as creativity and enterprise.
7. To enable every young person, at each key stage, to have the opportunity to participate in an appropriate science, technology, engineering or maths activity linking schools to business and the world of work.

Shropshire EBP serves the following clients:

- Employers
- Colleges of Further Education
- Educationalists
- Independent Schools
- Pathways Education Service
- Primary Schools
- Secondary Schools
- Special Schools
- Tuition, Medical & Behaviour Support Service
- Young people aged 5 to 16 in compulsory education
- Young people aged 16 to 19 on academic or vocational courses

As part of the EBP's policy of social inclusion, young people with special needs and those who are disaffected are not treated as separate client groups. All the activities on offer are adaptable to meet the needs of these young people.





KEY ACTIVITIES

Shropshire EBP organises a wide range of activities to meet the needs of our clients. These include:

- The Mini Enterprise programme which gives primary school children the opportunity to set up a small company, eg the children design and produce calendars which they then sell at the school fair.
- Technology Tree enables children aged 7 to 11 to link with a local company and work on a curriculum project based on engineering themes.
- The Steps to Work Readiness programme develops key skills and prepares young people aged 14 to 16 for the world of work by providing learning opportunities in an industrial context.
- Mentoring is a key element of the Steps programme where volunteers from business provide encouragement and support for small groups of young people.



- A Work Experience placement for up to two weeks is offered for young people aged 14 to 16.
- Creativity in Science & Technology (CREST) Awards recognise young people's achievements in industry linked project work.
- The Teacher Placements (Professional Development Placements) programme enables educationalists to spend up to five days with an employer to develop materials which link the curriculum with the world of work.

For further information please visit www.shropshire-ebp.co.uk





PARTNERSHIPS

Connexions Shropshire, Telford & Wrekin

Shropshire EBP is hosted by Connexions which provides advice, guidance and personal development services for all 13-19 year olds in Shropshire and Telford & Wrekin.

For further information please visit
www.connexionsstw.org.uk

Shropshire Construction Industry Curriculum Centre

Shropshire EBP has been approved by the Construction Industry Training Board as a Construction Industry Curriculum Centre. The Centre manages projects which are designed to improve the image of the construction industry as a career choice for young people by using the built environment as a context for learning in the curriculum.

Shropshire Science, Engineering & Technology Point (SETPOINT)

Shropshire EBP incorporates Shropshire SETPOINT. The SETPOINT provides information and advice on links between education and business for science, technology, engineering and maths.

For further information please visit
www.shropshire-setpoint.co.uk

Shropshire Education Business Links Consortium

Shropshire EBP has formed a Consortium with the following organisations which also organise Education Business Link (EBL) activities in Shropshire:

- [businessdynamics](#)
- [Young Enterprise](#)

For further information please visit
www.seblc.com

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Benefits for EDUCATION and Business



A FREE SERVICE TO CLIENTS

Shropshire EBP is able to offer a free service to our clients as we're funded by a number of public and private sector organisations including:

- Advantage West Midlands
- Construction Industry Training Board
- Department of Trade & Industry
- Department for Education & Employment
- The Learning and Skills Council

HOW EMPLOYERS CAN BENEFIT BY PARTICIPATING IN ACTIVITIES ORGANISED BY SHROPSHIRE EBP

- staff development, eg improved coaching and communication skills
- it's rewarding and satisfying to give something back to the local community
- promotes improved understanding between education and business
- influence on the delivery of the curriculum so that young people acquire the attitudes and skills required to meet labour market needs
- enhancing the company's profile and reputation in the local community
- helps in the recruitment of talented young people
- an excellent opportunity to network and reach new customers

HOW SCHOOLS AND COLLEGES CAN BENEFIT BY PARTICIPATING IN ACTIVITIES ORGANISED BY SHROPSHIRE EBP

- helps to raise the levels of pupil and student achievement
- helps to raise the levels of inclusion
- contributes to the delivery of School Development Plans and LEA Education Development Plans
- professional development and a fresh perspective on management issues
- enriches the curriculum and demonstrates its relevance to the world of work
- promotes improved understanding between education and business
- better informed careers education and guidance

HOW YOUNG PEOPLE AGED 5 TO 19 CAN BENEFIT BY PARTICIPATING IN ACTIVITIES ORGANISED BY SHROPSHIRE EBP

- provides an insight into the world of work
- a better understanding of employers' expectations of young employees
- demonstrates the relevance of the curriculum to the world of work
- raises aspirations, improves motivation and develops self-confidence
- helps with study skills
- improves communication and problem solving skills
- helps with decisions on careers options

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For further information on Shropshire EBP
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